



BCCA Historical Documentation Resources: USBC Supplement

Hello everyone, and greetings from your Product Development Committee. This column is the first in a series that we intend to be a regular feature in your magazine, highlighting the work of the committee, showing the BCCA membership the resources now available, and to preview our future initiatives.

For those who may not have been following us, we are the committee that brought you the two United States Beer Can books, Volume 1 being flats and cones, and Volume 2 being tab tops, each containing photographs of over 7,000 cans. Back then, we were simply the Beer Can Book Committee. Now that we have moved on to the digital realm, we also bring you the online supplements to both USBC Volume 1 and 2, feature new and craft cans in the New Cans Database, show thousands of worldwide cans in the online guide to International Cans, and are recently started with a guide to tin-over-cardboard signs.

The first digital project we undertook, still ongoing, was the online supplement to both USBC books. To date, over 500 new cans have been added to Volume 1, and over 2400, with many variations, to Volume 2. To date, both volumes have converted over 76% of the original images to the 5-view status. Impressive!

The on-line USBC Supplement can be reached through the BCCA website on the drop-down menu as well as the direct link bcca-usbc-supplement.com. It works well on computers, tablets, and cell phones. There is no better resource to have at your fingertips as you attend a show with your cell in your hands looking for the next beer can to add to your collection.

The New Cans Database is another resource that is available now. Over 42,000 newer cans are pictured, with more added almost daily. The method of access is the same, but the navigation through the site is a bit different.

So, in coming months, we will be covering each of our initiatives in more detail. We encourage you to read each article, log on, review the online information, and let us know what you think. We will cover the length and breadth of Volume 1, Volume 2, Can Sets, International, Tin Over Cardboard (TOC's), the New Cans Data Base, Non-Bock Cans With Bock Lids, and future brewery collectible categories. The USBC Supplement will continue to be an extraordinary resource for hobbyist support. Its search capabilities continue to expand to make it one powerful engine. We encourage you to look forward to these future articles to come.

Questions can be directed to Bruce Gregg (btgregg@earthink.net) and/or Jim Wolf (jwolf@goeaston.net)

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